EXHIBITOR AND SPONSORSHIP PROSPECTUS
## EXHIBITOR PACKAGES

<table>
<thead>
<tr>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Rate:</td>
<td>General Rate:</td>
<td>General Rate:</td>
<td>General Rate:</td>
</tr>
<tr>
<td>16,000 USD</td>
<td>11,000 USD</td>
<td>8,500 USD</td>
<td>6,000 USD</td>
</tr>
<tr>
<td>Corporate Supporter Rate:</td>
<td>10,230 USD</td>
<td>Corporate Supporter Rate:</td>
<td>8,075 USD</td>
</tr>
<tr>
<td>14,400 USD</td>
<td></td>
<td></td>
<td>5,820 USD</td>
</tr>
<tr>
<td>1</td>
<td>3</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>15</td>
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</tbody>
</table>

**Start-Up***

- **Established 24 months or less**
- **Limited Space Available**

### EXPO SPACE IN MAIN HALL INCLUDES TABLE AND TWO CHAIRS.

- **YES** Largest space, priority
- **YES** Standard space, priority after Diamond
- **YES** Standard space, priority after Diamond & Platinum
- **YES** Standard space, priority after higher package levels
- **YES** standard space

### Logo on the official event website

- **YES**
- **YES**
- **YES**
- **YES**
- **YES**

### 5 Full Conference Passes

- **YES**
- **YES**
- **YES**
- **YES**
- **NO**

### 3 Expo Only Passes

- **YES** Social Media recognition
- **YES** Social Media recognition
- **YES** Social Media recognition
- **YES** Social Media recognition
- **NO**

### Lead Generation - Lead Scanner

- **YES**
- **YES**
- **NO**
- **NO**
- **NO**

### ADDITIONAL BRANDING WHERE AVAILABLE

- **YES**
- **YES**
- **NO**
- **NO**
- **NO**

### STAGE ROLL-UP ON ONE TRACK (SPONSOR PROVIDES ROLL-UP BANNER)

- **YES**
- **NO**
- **NO**
- **NO**
- **NO**
SPONSORSHIP PACKAGES

- **Lanyard Sponsorship** (1 available)
  Cost: 3,500 USD
  - Logo on the official event website
  - 2 Expo only passes
  - Social Media recognition
  - *The sponsor provides lanyards for all conference attendees. Must meet OWASP specifications and approval*. 
  - Recognition in pre-event communication to registered attendees and during the live in-person event.

- **Lunch Sponsorship** (1 available)
  - Cost for Training Day: **1,000 USD**  
    - Cost for Conference Day: **2,500 USD**  
    - Cost for both: **3,000 USD**
  - **Logo** on the official event website
  - 2 Expo only passes
  - Social Media recognition
  - **Lead Generation** - Lead Scanner
  - Sponsor may provide handouts/swag during their sponsored lunch session
  - The sponsor provides pull-up banners which will be displayed during one lunch
  - Recognition in pre-event communication to registered attendees and during the live in-person event.
SPONSORSHIP
PACKAGES

- **Coffee Break Sponsorship** (4 available; 2 during training day & 2 during conference day)
  - Cost for Training Day: **1,000 USD**  ●  Cost for Conference Day: **3,000 USD**

  - Logo on the official event website
  - 2 Expo only passes
  - Social Media recognition
  - Lead Generation - Lead Scanner
  - Sponsor may provide handouts/swag during their sponsored lunch session
  - The sponsor provides pull-up banners which will be displayed during one lunch
  - Recognition in pre-event communication to registered attendees and during the live in-person event.

- **Keynote Sponsorship** (2 available)
  - Cost: **4,500 USD**

  - Logo on the official event website
  - 2 Expo only passes
  - Social Media recognition
  - Your company pull-up banner on the side of the Keynote stage for one entire day. The sponsor is responsible for supplying a pull-up banner.
  - Recognition in pre-event communication to registered attendees and during the live in-person event.
SPONSORSHIP PACKAGES

Networking Reception Sponsorship (1 available)
Cost: 7,500 USD

- Logo on the official event website
- 4 Expo passes
- Social Media recognition
- Lead Generation - Lead Scanner
- A 5-minute speaking opportunity before the start of the reception
- Branded items provided by the sponsor
- Recognition in pre-event communication to registered attendees and during the live in-person event.
- The sponsor is responsible for providing pull-up banners to be displayed during the Networking Reception.

Event Supporter (Unlimited)
Cost: 1,500 USD

- Logo on the official event website
- Recognition in pre-event communication to registered attendees and during the live in-person event.